



HISTORIC  
DOWNTOWN  
LOS ANGELES

**BID**

453 S. SPRING ST  
SUITE 1116  
LOS ANGELES  
CA 90013  
213/488-1901  
www.HDLABID.com

Rick Scott  
Administrative Services  
Office of the City Clerk City Hall  
Room 224  
200 North Spring Street  
Los Angeles, California 90012

April 30, 2015  
RE: Historic Core Business Improvement District  
First Quarter Report: FY 2015

**Clean, Safe, and Beautiful: Annual Budget \$1,280,605: 74% of Management Plan**

**Quarterly Budget: \$313,726**

**Quarterly Actual: \$ 318,944**

**Actual 2014 YTD: \$318,944**

Safety services are now provided by Street Plus and supervised by the HCBID. The change was made in January 2015, and some additional funds were spent in overlap for training and hiring with new company. We continue to route all calls, 24 hours per day directly to our officer's cell phones. The safety patrol services hours continue 24 hours per day, 7 days per week, and our security headquarters is located at 211 West 5<sup>th</sup> Street, Los Angeles, California 90013.

Safety professionals have received trainings on bicycle, segway, driving operations, traffic and crowd control, narcotic dealings and substances, and CPR/First Aid, as well as some training on homeless outreach. We have fully implemented a new reporting system, Accendo, which we started training on summer of 2014. We receive regular reports of activities in the district after each shift and deployment schedules prior to each shift.

Safety patrol focuses on calls for service, assisting sick individuals, illegal vending, narcotics sales, graffiti/tagging, thefts, assaults, 41.18, disturbances, and continual outreach to area citizens and businesses. We have increased our targeted outreach to homeless individuals, as well. We have begun interviewing for an outreach coordinator for our district to give information on services and collect data on homeless individuals within the district. The safety team continues foot beats due to the increase in crimes in the area. We continue to work with LAPD on the aggressive behavior and publicly intoxicated individuals that continue to loiter on Broadway between 4<sup>th</sup> and 5<sup>th</sup> and on Main Street at 5<sup>th</sup> Street. We have also been working with the neighborhood prosecutor on several district hot spots. We hosted a summit along with the City Attorney's office for Downtown LA Pharmacies to identify best practices and discuss oversight in pharmaceutical sales in order to curb the fraud and illegal pill sale activities in the area.

Community outreach has become a staple in the safety team's routine, various crime prevention flyers are distributed throughout the district on a weekly basis. We continue to engage the community and participate in homeless service provider meetings and community meetings regarding homelessness, due to the concentration and its impacts in our neighborhood.

The HCBID staff met with the LAPD Command staff regarding district issues in hot spot areas, along with area stakeholders, and also regularly attended Community Police Advisory Board Meetings and Crime Control meetings. We established a sub-committee on





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homelessness via the CPAB. We have also been working on a strategy for outreach to the chronically homeless and mentally ill which engage our area on a daily basis.

Regarding LAPD cameras in our district, we are waiting for LAPD to relocate the repeater equipment to a rooftop at 5<sup>th</sup> and Spring before all of the cameras in the district may be restored to service.

ACTIVITY	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter	Year
Sleeping/Blocking	834				
Panhandling	82				
Disturbances	136				
Drugs/Alcohol	38				
Trespassing	41				
Contacts	106				
Loitering	34				
Property Crimes	4				
Illegal Vendors	5				
Physical Contact	12				
Monitoring Activity	0				
Indecent Exposure	7				
Urinating/Defecating	7				
Illegal Dumping	2				
Sick Person	9				
Property Damage	3				
Vehicle	6				
Sexual	3				
Vehicle Crimes	3				
Other	3				
Robbery	2				
Weapons	0				
Major Crimes	0				
<b>SOURCE OF ACTIVITY</b>					
Observation	549				
Call in/Flag Down	581				
Follow up	108				

Cleaning services are contracted through Chrysalis, a neighborhood nonprofit organization that offers employment training and opportunities to the homeless and other economically disadvantaged individuals.

Maintenance sweeper crews operate between the hours of 5:00am and 9:00pm, 7 days per week. Crews service the area with the following: sidewalk sweeping, emptying trash receptacles, removing illegal stickers and decals from light poles, removing furniture, boxes, and other items illegally dumped in the district, reporting high-rise and remove low-rise graffiti from buildings and structures, painting out graffiti on public and private property, power washing chalking and "temporary paint" graffiti and animal or human waste and other messes from sidewalks. Chrysalis crews also take initiative repairing, painting and replanting planters, and repairing and/or moving and re-bolting trash cans.





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We have successfully added more hours of power washing per month, which has drastically affected the overall cleanliness of the district. We have added more dog relief areas in three parts of the district and added educational signage to more garbage cans to encourage reduced dog waste on our sidewalks, buildings, light poles, and other inappropriate areas.

For the parklets, in addition to power washing beneath and cleaning the tops and furniture, we continue to replace the plants within the structures as they die or are vandalized. The parklet that was destroyed in the DUI crash was restored this quarter, and we will remit payment and receive reimbursement for the parklet within the next couple of months.

Art Walk is ongoing, and Chrysalis supplies the district with additional cardboard trash receptacles and personnel to keep the district clean. We have arranged an exchange of services with Art Walk – marketing for our cleaning services. We continue to provide trash cans, additional personnel, trash removal, and graffiti/sticker abatement that occurs as a result of the event.

Sidewalk Services	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Trash Bag Count	19,290			
Trash Weight	443,670			
Graffiti Tags	1618			
Bulk Item Pickup	2,919			
Pressure Washing	253			

**Communication and Development: Annual Budget: \$166,015: 10% of Management Plan**

**Quarterly Budget: \$41,616**

**Quarterly Actual: \$40,934**

**Actual YTD: \$ 40,934**

The first quarter was a continuation of support for Art Walk and the weekend Farmers' Market. We coordinate with the local market manager to assist with the addition of local vendors.

We continued with the newsletter, distributing it to an increasing email database on a monthly basis. We are also restructuring our website with a large remodel, and updating content and artwork to enhance the changes and new projects in the district.

We hosted a neighborhood small business meeting in the district this quarter and assisted with the quarterly "Shop Walk" event in February, which brings visitors to shop, eat, and drink (taking advantage of discounts) in our local retail stores, bars, and restaurants. Roughly, 60 business participated and we received sponsorship for printed materials for the event. We





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plan to fold the work that the Merchants' Association was doing into the work of the HCBID, so we will now be promoting a marketing committee with the participation of neighboring businesses.

HCBID has been working closely with Bringing Back Broadway initiative to promote the renaissance of Broadway and the surrounding area. The ED continues to actively serve as co-chair of the economic development committee. Our consultant is serving on our behalf as the co-chair of the planning committee.

We continue to work closely with CD14 and the other BIDs in the area to market available retail space to new tenants and brokers, and to brand Broadway with a new marketing strategy.

The ED also works as a member on the following committees: Downtown Street Closures, Pershing Square Renew, the Community Police Advisory Board, and the Central City Police Boosters. The staff attends the following community meetings: Downtown Neighborhood Council Planning Committee, Park Advisory Board, Gallery Row, BID Consortium, Regional Connector, and Film LA Committee.

**Administration and Corporate Operations: Annual Budget \$182,440 : 10% of Management Plan**

**Quarterly Budget: \$42,585**

**Quarterly Actual: \$36,735**

**Actual 2014 YTD: \$36,735**

The staff consists of a full time executive director, Blair Besten, a marketing and services coordinator, Noah Strouse. An independent consultant, Karen Boyle handles accounting, and Patti Berman continues as our consultant for bookkeeping. Ari Simon has transitioned to a consultant on some neighborhood Arts and Culture events. HCBID hosted monthly board meetings, a Marketing and Economic Development meeting in March.

**Contingency, City Fees, Legal and Tax Expenses and Reserves: Budget: \$111,500 : 6% of Management Plan**

**Quarterly Budget: \$45,260**

**Quarterly Actual: \$44,099**

**Actual 2014 YTD: \$44,099**

Kind regards,

Blair Besten

*Blair Besten*

Blair Besten

Historic Core Business Improvement District



HDBID  
1st Quarter 2015 City Report Financial Data

	2015 Annual Budget	% of Total Budget	2015 1st Qtr Actuals	2015 1st Qtr Budget	Over/ (Under)	% Var From Budget
Clean, Safe, Beautiful	1,280,605	74.0%	318,944	313,726	5,218	1.7%
Communication/Development	166,015	10.0%	40,934	41,616	(682)	-1.6%
Administration/Corporate Operations	182,440	10.0%	36,735	42,585	(5,850)	-13.7%
City Fees/Slow Pay	111,500	6.0%	44,099	45,260	(1,161)	-2.6%
Total	1,740,560	100.0%	440,712	443,187	(2,475)	-0.6%





Rick Scott  
Administrative Services  
Office of the City Clerk City Hall  
Room 224  
200 North Spring Street  
Los Angeles, California 90012

July 23, 2015  
RE: Historic Core Business Improvement District  
Second Quarter Report: FY 2015

**Clean, Safe, and Beautiful: Annual Budget \$1,280,605: 74% of Management Plan**

**Quarterly Budget: \$313,033**

**Quarterly Actual: \$ 320,114**

**Actual 2015 YTD: \$639,058**

Safety services are now provided by Street Plus and supervised by the HCBID. The change was made in January 2015, and some additional funds were spent in overlap for training and hiring with new company. We continue to route all calls, 24 hours per day directly to our officer's cell phones. The safety patrol services hours continue 24 hours per day, 7 days per week, and our security headquarters is located at 211 West 5<sup>th</sup> Street, Los Angeles, California 90013.

Safety professionals have received trainings on bicycle, segway, driving operations, traffic and crowd control, narcotic dealings and substances, and CPR/First Aid, as well as some training on homeless outreach. We have fully implemented a new reporting system, Accendo, which we started training on summer of 2014. We receive regular reports of activities in the district after each shift and deployment schedules prior to each shift.

Safety patrol focuses on calls for service, assisting sick individuals, illegal vending, narcotics sales, graffiti/tagging, thefts, assaults, 41.18, disturbances, and continual outreach to area citizens and businesses. We have increased our targeted outreach to homeless individuals, as well. We have begun interviewing for an outreach coordinator for our district to give information on services and collect data on homeless individuals within the district. The safety team continues foot beats due to the increase in crimes in the area. We continue to work with LAPD on the aggressive behavior and publicly intoxicated individuals that continue to loiter on Broadway between 4<sup>th</sup> and 5<sup>th</sup> and on Main Street at 5<sup>th</sup> Street. We have also been working with the neighborhood prosecutor on several district hot spots. We hosted a summit along with the City Attorney's office for Downtown LA Pharmacies to identify best practices and discuss oversight in pharmaceutical sales in order to curb the fraud and illegal pill sale activities in the area.

Community outreach has become a staple in the safety team's routine, various crime prevention flyers are distributed throughout the district on a weekly basis. We continue to engage the community and participate in homeless service provider meetings and community meetings regarding homelessness, due to the concentration and its impacts in our neighborhood.

The HCBID staff met with the LAPD Command staff regarding district issues in hot spot areas, along with area stakeholders, and also regularly attended Community Police Advisory Board Meetings and Crime Control meetings. We established a sub-committee on





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homelessness via the CPAB. We have also been interviewing for an outreach worker to interact with the individuals living on the streets in our district.

Regarding LAPD cameras in our district, we are waiting for LAPD to relocate the repeater equipment to a rooftop at 5<sup>th</sup> and Spring before all of the cameras in the district may be restored to service.

ACTIVITY	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter	Year
Sleeping/Blocking	834	580			
Panhandling	82	107			
Disturbances	136	95			
Drugs/Alcohol	38	21			
Trespassing	41	39			
Contacts	106	57			
Loitering	34	12			
Property Crimes	4	13			
Illegal Vendors	5	4			
Physical Contact	12	11			
Monitoring Activity	0	16			
Indecent Exposure	7	9			
Urinating/Defecating	7	2			
Illegal Dumping	2	6			
Sick Person	9	8			
Property Damage	3	3			
Vehicle	6	1			
Sexual	3	0			
Vehicle Crimes	3	1			
Other	3	4			
Robbery	2	2			
Weapons	0	1			
Major Crimes	0	0			
<b>SOURCE OF ACTIVITY</b>					
Observation	549	514			
Call in/Flag Down	581	407			
Follow up	108	65			

Cleaning services are contracted through Chrysalis, a neighborhood nonprofit organization that offers employment training and opportunities to the homeless and other economically disadvantaged individuals.

Maintenance sweeper crews operate between the hours of 5:00am and 9:00pm, 7 days per week. Crews service the area with the following: sidewalk sweeping, emptying trash receptacles, removing illegal stickers and decals from light poles, removing furniture, boxes, and other items illegally dumped in the district, reporting high-rise and remove low-rise graffiti from buildings and structures, painting out graffiti on public and private property, power washing chalking and "temporary paint" graffiti and animal or human waste and other messes from sidewalks. Chrysalis crews also take initiative repairing, painting and replanting planters, and repairing and/or moving and re-bolting trash cans.





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We have successfully added more hours of power washing per month, which has drastically affected the overall cleanliness of the district. We have added more dog relief areas in three parts of the district and added educational signage to more garbage cans to encourage reduced dog waste on our sidewalks, buildings, light poles, and other inappropriate areas.

For the parklets, in addition to power washing beneath and cleaning the tops and furniture, we continue to replace the plants within the structures as they die or are vandalized. The parklet that was destroyed in the DUI crash was restored this quarter, and we will remit payment and receive reimbursement for the parklet within the next couple of months.

Art Walk is ongoing, and Chrysalis supplies the district with additional cardboard trash receptacles and personnel to keep the district clean. We have arranged an exchange of services with Art Walk – marketing for our cleaning services. We continue to provide trash cans, additional personnel, trash removal, and graffiti/sticker abatement that occurs as a result of the event

Sidewalk Services	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Trash Bag Count	19,290	19,162		
Trash Weight	443,670	440,726		
Graffiti Tags	1618	1,636		
Bulk Item Pickup	2,919	3,639		
Pressure Washing	253	253		

**Communication and Development: Annual Budget: \$166,015; 10% of Management Plan**

**Quarterly Budget: \$44,817**

**Quarterly Actual: \$58,317**

**Actual 2015 YTD: \$ 99,253**

The second quarter was a continuation of support for Art Walk and the weekend Farmers' Market. We coordinate with the local market manager to assist with the addition of local vendors.

We continued with the newsletter, distributing it to an increasing email database on a monthly basis. We are also restructuring our website with a large remodel, and updating content and artwork to enhance the changes and new projects in the district.

We hosted a neighborhood small business meeting in the district this quarter and assisted with the quarterly "Shop Walk" event in February, which brings visitors to shop, eat, and drink (taking advantage of discounts) in our local retail stores, bars, and restaurants. Roughly, 60 business participated and we received sponsorship for printed materials for the event. We





plan to fold the work that the Merchants' Association was doing into the work of the HCBID, so we will now be promoting a marketing committee with the participation of neighboring businesses

HCBID has been working closely with Bringing Back Broadway initiative to promote the renaissance of Broadway and the surrounding area. The ED continues to actively serve as co-chair of the economic development committee. Our consultant is serving on our behalf as the co-chair of the planning committee

We continue to work closely with CD14 and the other BIDs in the area to market available retail space to new tenants and brokers, and to brand Broadway with a new marketing strategy

The ED also works as a member on the following committees: Downtown Street Closures, Pershing Square Renew, the Community Police Advisory Board, and the Central City Police Boosters. The staff attends the following community meetings: Downtown Neighborhood Council Planning Committee, Park Advisory Board, Gallery Row, BID Consortium, Regional Connector, and Film LA Committee

**Administration and Corporate Operations: Annual Budget \$182,440 : 10% of Management Plan**

**Quarterly Budget: \$46,946**

**Quarterly Actual: \$50,162**

**Actual 2014 YTD: \$86,897**

The staff consists of: a full time executive director, Blair Besten, a marketing and services coordinator, Noah Strouse. An independent consultant, Karen Boyle handles accounting, and Patu Berman continues as our consultant for bookkeeping. Ari Simon has transitioned to a consultant on some neighborhood Arts and Culture events. HCBID hosted monthly board meetings, a Marketing and Economic Development meeting in March.

**Contingency, City Fees, Legal and Tax Expenses and Reserves: Budget: \$111,500 : 6% of Management Plan**

**Quarterly Budget: \$29,630**

**Quarterly Actual: \$23,191**

**Actual 2015 YTD: \$67,290**

Kind regards,

Blair Besten

*Blair Besten*

Blair Besten

Historic Core Business Improvement District



HDBID  
2nd Quarter 2015 City Report Financial Data

	2015 Annual Budget	% of Total Budget
Clean, Safe, Beautiful	1,280,805	74.0%
Communication/Development	188,015	10.0%
Administration/Corporate Operations	182,440	10.0%
City Fees/Slow Pay	111,500	6.0%
Total	1,740,560	100.0%

2015 2nd Qtr Actuals	2015 2nd Qtr Budget	(Over)/ Under	% Var From Budget
320,114	313,033	(7,081)	-2.3%
58,319	44,817	(13,502)	-30.1%
50,162	46,946	(3,216)	-6.9%
23,191	29,630	6,439	21.7%
451,786	434,426	(17,360)	-4.0%

2015 YTD Cost	2015 YTD Budget	(Over)/ Under	% Var from Budget	Actual Cost % of Total
639,058	626,759	(12,299)	-1.96%	71.4%
99,253	88,433	(12,820)	-14.83%	9.8%
86,897	89,531	2,634	2.94%	10.2%
67,290	74,890	7,600	10.15%	8.5%
892,498	877,613	(14,885)	-1.70%	100.0%





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Taneda Lanois  
Administrative Services  
Office of the City Clerk City Hall  
Room 224  
200 North Spring Street  
Los Angeles, California 90012

November 6, 2015

RE: Historic Core Business Improvement District

Third Quarter Report: FY 2015

**Clean, Safe, and Beautiful: Annual Budget \$1,280,605: 74% of Management Plan**

**Quarterly Budget: \$326,975**

**Quarterly Actual: \$ 319,072**

**Actual 2015 YTD: \$958,130**

Safety services are provided by Street Plus and supervised by the HCBID. Third quarter, we continued to route all calls, 24 hours per day via a hotline directly to our officer's cell phones. The safety patrol services hours continue 24 hours per day, 7 days per week. As of September, both our administration and security headquarters are located at 209-211 West 5th Street, Los Angeles, California 90013. We will now be operating from one location. We are operating DTLA's first visitor's center which will be open during the week during normal business hours.

Safety professionals have received trainings on bicycle, segway, driving operations, traffic and crowd control, narcotic dealings and substances, and CPR/First Aid, as well as some training on homeless outreach. We have fully implemented Accendo, which we started training on summer of 2014. We receive regular reports of activities in the district after each shift and deployment schedules prior to each shift.

Safety patrol focuses on calls for service, assisting sick individuals, illegal vending, narcotics sales, graffiti/tagging, thefts, assaults, 41.18, disturbances, and continual outreach to area citizens and businesses. Observations, disturbances, and quality of life issues, whether formal calls for service or not are way up in our district.

We have increased our targeted outreach to homeless individuals, as well. We have implemented a pilot program, a 30 hour-per-week outreach coordinator (Bob Newman formerly with Skid Row Housing Trust) to collect data and coordinate with homeless individuals. The safety team continues foot beats due to the increase in crimes in the area. We continue to work with LAPD on the aggressive behavior and publicly intoxicated individuals. We continue working with the neighborhood prosecutor on several district hot spots. We are working on several problem locations with regards to illegal dumping. We are co-hosting a mental health forum in December with DMH and LAPD.

Community outreach has become a staple in the safety team's routine, various crime prevention flyers are distributed throughout the district on a weekly basis. We continue to engage the community and participate in homeless service provider meetings and community meetings regarding homelessness, due to the concentration and its impacts in our neighborhood.

The HCBID staff met with the LAPD Command staff regarding district issues in hot spot areas, along with area stakeholders, and also regularly attended Community Police Advisory





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Board Meetings and Crime Control meetings. We established a sub-committee on homelessness via the CPAB.

ACTIVITY	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Year
Sleeping/Blocking	834	580	961		
Panhandling	82	107	89		
Disturbances	136	95	241		
Drugs/Alcohol	38	21	42		
Trespassing	41	39	142		
Contacts	106	57	20		
Loitering	34	12	25		
Property Crimes	4	13	36		
Illegal Vendors	5	4	10		
Physical Contact	12	11	20		
Monitoring Activity	0	16	6		
Indecent Exposure	7	9	25		
Urinating/Defecating	7	2	7		
Illegal Dumping	2	6	5		
Sick Person	9	8	30		
Property Damage	3	3	3		
Vehicle	6	1	4		
Sexual	3	0	2		
Vehicle Crimes	3	1	1		
Other	3	4	14		
Robbery	2	2	3		
Weapons	0	1	5		
Major Crimes	0	0	0		
<b>SOURCE OF ACTIVITY</b>					
Observation	549	514	843		
Call in/Flag Down	581	407	812		
Follow up	108	65	40		

Cleaning services continue to be contracted through Chrysalis, a neighborhood nonprofit organization that offers employment training and opportunities to the homeless and other economically disadvantaged individuals.

Maintenance sweeper crews operate between the hours of 5:00am and 9:00pm, 7 days per week. Crews service the area with the following: sidewalk sweeping, emptying trash receptacles, removing illegal stickers and decals from light poles, removing furniture, boxes, and other items illegally dumped in the district, reporting high-rise and remove low-rise graffiti from buildings and structures, painting out graffiti on public and private property, power washing chalking and "temporary paint" graffiti and animal or human waste and other messes from sidewalks. Chrysalis crews also take initiative repairing, painting and replanting planters, and repairing and/or moving and re-bolting trash cans.

We have successfully added more hours of power washing per month, which has drastically affected the overall cleanliness of the district. We have added more dog relief areas in three





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parts of the district and added new, educational signage to more garbage cans to encourage reduced dog waste on our sidewalks, buildings, light poles, and other inappropriate areas.

This was an art project whereby four local artists completed four different designs – to highlight the identity of the district as an arts destination.

We are working with the City (CD14 on reimbursement for the parklet repair from the 2013 DUI crash into the 639 S Spring Street parklet. Plans for renovation to the 619 S Spring parklet are on hold until contractor is approved by the City, and reimbursement arrangements are finalized.

Art Walk is ongoing, and Chrysalis supplies the district with additional cardboard trash receptacles and personnel to keep the district clean. We have arranged an exchange of services with Art Walk – marketing for our cleaning services. We continue to provide trash cans, additional personnel, trash removal, and graffiti/sticker abatement that occurs as a result of the event

Sidewalk Services	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Trash Bag Count	19,290	19,162	20,275	
Trash Weight	443,670	440,726	466,325	
Graffiti Tags	1618	1,636	1,679	
Bulk Item Pickup	2,919	3,639	3,887	
Pressure Washing	253	253	249	

**Communication and Development: Annual Budget: \$166,015: 10% of Management Plan**

**Quarterly Budget: \$41,646**

**Quarterly Actual: \$37,874**

**Actual 2015 YTD: \$ 137,127**

The third quarter was a continuation of support for Art Walk and the weekend Farmers' Market. We coordinate with Southland on the hiring of a new, temporary market manager. We also worked with Hunger Action Los Angeles to supply a "Market Match" program for qualifying low income market customers, which has been extremely successful. We continue to be the only Downtown farmers market which supplies EBT to its customers, recognizing that a huge number of our residents are low income.

We launched a Downtown Kids Reading Hour at the Last Bookstore each Sunday, which requires a volunteer (partially compensated) for setup and programming. The ED participates as a reader and coordinator each Sunday. OM Nom Organics, a local health food store sponsors snacks for the kids and parents as well as conducts an educational piece on healthy eating and smoothie preparation. This program was created both to unify





Downtown families and support the success of the farmers market by driving more family traffic there from other parts of Downtown.

We continued with the newsletter, distributing it to an increasing email database on a monthly basis. The new website has been extremely successful since its release.

We hosted a neighborhood small business meeting in the district this quarter and have taken over the "Shop Walk" event as monthly, which brings visitors to shop, eat, and drink (taking advantage of discounts) in our local retail stores, bars, and restaurants. Roughly, 60 business participate each month and a number of pop up spaces are placed to activate vacant retail

HCBID has been working closely with Bringing Back Broadway initiative to promote the renaissance of Broadway and the surrounding area. We are still waiting on direction from LADOT on a contract for the massive amount (137) planters on Broadway, which in a recent tally were 70% dead or decaying. We water as possible, but until we have a plan with the City it would be too large a drain on resources.

We continue to market available retail space to new tenants and brokers, and support the local businesses, entertainment, and events that occur there.

The ED also works as a member on the following committees: Downtown Street Closures, Pershing Square Renew, the Community Police Advisory Board, and the Central City Police Boosters. The staff attends the following community meetings: Downtown Neighborhood Council Planning Committee, Park Advisory Board, Gallery Row, BID Consortium, Regional Connector, and Film LA Committee.

**Administration and Corporate Operations: Annual Budget \$182,440 : 10% of Management Plan**

Quarterly Budget: \$45,432  
Quarterly Actual: \$52,691  
Actual 2014 YTD: \$139,588

The staff consists of: a full time executive director, Blair Besten; a marketing and services coordinator, Noah Strouse. An independent consultant, Karen Boyle handles accounting, and Patti Berman continues as our consultant for bookkeeping. Ari Simon is being phased out as a consultant. Volunteers and some compensation for internships supports other programs. HCBID hosted monthly board meetings with the exception of July, a Marketing and Economic Development meeting in October, and Finance meetings in October.

**Contingency, City Fees, Legal and Tax Expenses and Reserves: Budget: \$111,500 : 6% of Management Plan**

Quarterly Budget: \$15,960  
Quarterly Actual: \$43,950  
Actual 2015 YTD: \$111,240

Kind regards,

Blair Besten

*Blair Besten*





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Blair Besten  
Historic Core Business Improvement District



/HistoricCore





**HISTORIC  
CORE**  
BUSINESS IMPROVEMENT DISTRICT

209-211 W. 5TH ST  
LOS ANGELES  
CA 90013  
213/488-1901  
historiccore.bid

**NBID**  
**MAR 14 2016**

Rick Scott  
Administrative Services  
Office of the City Clerk City Hall  
Room 224  
200 North Spring Street  
Los Angeles, California 90012

March 1, 2016

RE: Historic Core Business Improvement District  
Fourth Quarter Report: FY 2015

**Clean, Safe, and Beautiful: Annual Budget \$1,280,605: 74% of Management Plan**

**Quarterly Budget: \$326,871**

**Quarterly Actual: \$ 312,473**

**Actual 2015: \$1,280,605**

Safety services are provided by Street Plus and supervised by the HCBID. The safety patrol services hours continue 24 hours per day, 7 days per week. Administration, safety patrols, and visitor center are housed at 209-211 West 5<sup>th</sup> Street, Los Angeles, CA 90013.

Safety professionals have received trainings on bicycle, segway, driving operations, traffic and crowd control, narcotic dealings and substances, and CPR/First Aid, as well as some training on outreach services. We have fully implemented Accendo, which we started training on summer of 2014. We receive regular reports of activities in the district after each shift and deployment schedules prior to each shift.

Safety patrol focuses on calls for service, assisting sick individuals, illegal vending, narcotics sales, graffiti/tagging, thefts, assaults, disturbances, and continual outreach to area citizens and businesses. Observations, disturbances, and quality of life issues continue to persist. There also appears to be an increase in mentally ill in the district, as well.

We have increased our targeted outreach to homeless individuals, as well. We have implemented a pilot program, a 30 hour-per-week outreach coordinator (Bob Newman formerly with Skid Row Housing Trust) to collect data and coordinate with homeless individuals. The safety team continues foot beats due to the increase in crimes in the area. We are working on several problem locations with regards to illegal dumping.

Community outreach has become a staple in the safety team's routine, various crime prevention flyers are distributed throughout the district on a weekly basis. We continue to engage the community and participate in homeless service provider meetings and community meetings regarding homelessness, due to the concentration and its impacts in our neighborhood.

The HCBID staff met with the LAPD Command staff regarding district issues in hot spot areas, along with area stakeholders, and also regularly attended Community Police Advisory Board Meetings and Crime Control meetings. We established a sub-committee on homelessness via the CPAB.



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ACTIVITY	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter	Year
Sleeping/Blocking	834	580	961	1267	3642
Panhandling	82	107	89	141	419
Disturbances	136	95	241	330	802
Drugs/Alcohol	38	21	42	47	148
Trespassing	41	39	142	150	372
Contacts	106	57	20	53	236
Loitering	34	12	25	30	101
Property Crimes	4	13	36	54	107
Illegal Vendors	5	4	10	3	22
Physical Contact	12	11	20	34	67
Monitoring Activity	0	16	6	81	103
Indecent Exposure	7	9	25	17	58
Urinating/Defecating	7	2	7	5	21
Illegal Dumping	2	6	5	0	13
Sick Person	9	8	30	26	73
Property Damage	3	3	3	6	15
Vehicle	6	1	4	6	17
Sexual	3	0	2	4	9
Vehicle Crimes	3	1	1	3	8
Other	3	4	14	13	34
Robbery	2	2	3	4	11
Weapons	0	1	5	1	7
Major Crimes	0	0	0	0	0
<b>SOURCE OF ACTIVITY</b>					
Observation	549	514	843	1326	3232
Call in/Flag Down	581	407	812	791	2591
Follow up	108	65	40	135	348

Cleaning services continue to be contracted through Chrysalis, a neighborhood nonprofit organization that offers employment training and opportunities to the homeless and other economically disadvantaged individuals.

Maintenance sweeper crews operate between the hours of 5:00am and 9:00pm, 7 days per week. Crews service the area with the following: sidewalk sweeping, emptying trash receptacles, removing illegal stickers and decals from light poles, removing furniture, boxes, and other items illegally dumped in the district, reporting high-rise and remove low-rise graffiti from buildings and structures, painting out graffiti on public and private property, power washing chalking and "temporary paint" graffiti and animal or human waste and other messes from sidewalks.

Chrysalis crews also take initiative repairing, painting and replanting planters, and repairing and/or moving and re-bolting trash cans

We have successfully added more hours of power washing per month, which has drastically affected the overall cleanliness of the district. We continue to manage dog relief areas and manage the educational signage we installed to encourage reduced dog waste on our sidewalks, buildings, light poles, and other inappropriate areas.

We are working with the City on the change in design for the 619 Spring Street parklet.

Art Walk is ongoing, and Chrysalis supplies the district with additional cardboard trash receptacles and personnel to keep the district clean. We have arranged an exchange of services with Art Walk – marketing for our cleaning services. We continue to provide trash cans, additional personnel, trash removal, and graffiti/sticker abatement that occurs as a result of the event.





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<b>SIDEWALK SERVICES</b>	<b>1<sup>st</sup> Quarter</b>	<b>2<sup>nd</sup> Quarter</b>	<b>3<sup>rd</sup> Quarter</b>	<b>4<sup>th</sup> Quarter</b>	<b>Year</b>
Trash Bag Count	19,290	19,162	20,275	21,886	80,613
Trash Weight (Lbs)	443,670	440,726	466,325	503,378	1,854,099
Graffiti Tags	1,618	1,636	1,679	1,562	6,495
Bulk Item Pickup	2,919	3,639	3,887	5,881	16,326
Pressure Washing Hours	253	253	249	249	1,004

**Communication and Development: Annual Budget: \$166,015: 10% of Management Plan**

**Quarterly Budget: \$38,936**

**Quarterly Actual: \$17,891**

**Actual 2015 YTD: \$ 155,018**

We continue to work with Hunger Action Los Angeles to supply a "Market Match" program for qualifying low income market customers, which has been extremely successful. We continue to be the only Downtown farmers market which supplies EBT to its customers, recognizing that a huge number of our residents are low income.

We launched a Downtown Kids Reading Hour the first Sunday of every month. The ED participates as a reader and coordinator. OM Nom Organics, a local health food store sponsors snacks for the kids and parents as well as conducts an educational piece on healthy eating and smoothie preparation. This program was created both to unify Downtown families and support the success of the farmers market by driving more family traffic there from other parts of Downtown.

We continued with the newsletter, distributing it to an increasing email database on a monthly basis. The new website has been extremely successful since its release.

We hosted a neighborhood small business meeting in the district this quarter and have taken over the "Shop Walk" event as monthly, which brings visitors to shop, eat, and drink (taking advantage of discounts) in our local retail stores, bars, and restaurants. Roughly, 60 business participate each month and a number of pop up spaces are placed to activate vacant retail.

We continue to market available retail space to new tenants and brokers, and support the local businesses, entertainment, and events that occur there.

The ED also works as a member on the following committees: Downtown Street Closures, Pershing Square Renew, the Community Police Advisory Board, and the Central City Police Boosters. The staff attends the following community meetings: Downtown Neighborhood Council Planning Committee, Park Advisory Board, Gallery Row, and BID Consortium.

**Administration and Corporate Operations: Annual Budget \$182,440 : 10% of Management Plan**

**Quarterly Budget: \$47,477**

**Quarterly Actual: \$62,974**

**Actual 2015 YTD: \$202,562**

The staff consists of: a full time executive director, Blair Besten; a marketing and services coordinator, Noah Strouse. An independent consultant, Karen Boyle handles accounting, and Patti Berman continues as our consultant for bookkeeping. Volunteers and some compensation





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for internships supports other programs. HCBID hosted monthly board meetings with the exception of July, Finance and Economic Development meetings in November.

Contingency, City Fees, Legal and Tax Expenses and Reserves Budget: \$111,500 : 6% of Management Plan

Quarterly Budget: \$20,650

Quarterly Actual: \$26,557

Actual 2015 YTD: \$84,683

Kind regards,

*Blair Besten*

Blair Besten

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**HDBID**  
4th Quarter 2015 City Report Financial Data

	2015 Annual Budget	% of Total Budget
Clean, Safe, Beautiful	1,280,805	74.0%
Communication and Development	168,015	10.0%
Administration/Corporate Operations	182,440	10.0%
City Fees/Slow Pay	111,500	6.0%
<b>Total</b>	<b>1,740,580</b>	<b>100.0%</b>

2015 4th Qtr Actuals	2015 4th Qtr Budget	(Over)/ Under	% Var From Budget
312,473	328,871	14,398	4.4%
17,891	28,938	21,046	64.1%
62,974	47,477	(15,497)	-32.6%
(26,557)	20,650	47,207	228.6%
388,781	433,934	67,153	15.5%

2015 YTD Actuals	2015 YTD Budget	(Over)/ Under	% Var from Budget	Actual Cost % of Total
1,270,803	1,280,805	10,002	0.78%	73.6%
168,018	168,015	10,997	6.52%	9.6%
202,562	182,440	(20,122)	-11.03%	10.5%
84,683	111,500	26,817	24.05%	6.4%
1,712,868	1,740,580	27,694	1.59%	100.0%

\*Negative 4th quarter expense is due to leasehold improvement costs that were originally collected as contingent expense reclassified to capital expenditure.

**NBID**  
**MAR 14 2016**

